

Mary Hall

OBJECTIVE

To tell the stories of people and the issues that matter to them, through innovative, multimedia storytelling.

CONTACT

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[Website](#)

EDUCATION

Multimedia Journalism/
Spanish
Olivet Nazarene University
Bourbonnais, IL • 2011-2015
GPA 3.85

LANGUAGES

Spanish

TECHNICAL SKILLS

Final Cut Pro/Express
Adobe Audition/
Illustrator/InDesign
CMS Platforms
Sony XPRIS
Social Media/Hootsuite

STRENGTHS FINDER

Strategic
Ideation
Woo
Communication
Individualization

WORK EXPERIENCE

SECTION EDITOR

Daily Journal, Kankakee, IL • 2016 to present

- Developed leadership through cross-discipline team supervision
- Renewed focus on hyper-local content
- Won three infographic awards from Illinois Press Association

HIM MAGAZINE EDITOR

Daily Journal, Kankakee, IL • 2016

- Successfully oversaw a new, profitable publication from concept to launch

EDITORIAL ASSISTANT/REPORTER

Daily Journal, Kankakee, IL • 2014 to 2016

- Shaped a focus on alternative story form for newspaper and magazines
- Collaborated on five different publications, one of which generated approximately \$20,000 per issue
- Tripled audience and engagement of social media sites
- Launched informational video series

IMMERSIVE MULTIMEDIA INVESTIGATION

Casa Elizabeth, Quito, Ecuador • 2014

- Lived with 5 teen moms and babies in a non-English speaking home
- Investigated contributing factors to teen pregnancy, including economics, culture and education
- Created a multimedia blog

NEWSROOM INTERN

WFAA Channel 8, Dallas, TX • 2013

- Worked alongside Emmy Award-winning journalists in a competitive market
- Created bilingual packages
- Interpreted between Spanish and English for reporters and sources

WEBSITE ASSISTANT/COMMUNITY EVENTS

Shine.FM Chicago/Indianapolis • 2012 to 2014

- Engaged with audience across multiple markets through blog and social media posts
- Hosted and wrote online radio show